FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

	OMB APPROVAL								
	OMB Number:	3235-0287							
	Estimated average burden								
1	hours per response:	0.5							

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* RUSH WILLIAM M RUSTY					2. Issuer Name and Ticker or Trading Symbol RUSH ENTERPRISES INC \TX\ [RUSHA]									Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director X 10% Owner					
(Last) 555 IH 3	(Last) (First) (Middle) 555 IH 35 SOUTH, SUITE 500					3. Date of Earliest Transaction (Month/Day/Year) 03/15/2024									below)	(give title	lent a	Other (s below) nd COB	specify
(Street) NEW BRAUN	FELS T	X	78130		_ 4.	If Am	endment,	Date o	f Original	l Filed	(Month/Da	ay/Yea	ar)	Line	X Form f	iled by One iled by Mor	Repo	(Check Ap rting Perso One Repo	n
(City)	ty) (State) (Zip)			R	Rule 10b5-1(c) Transaction Indication														
					Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.														
		Tab	le I - No	n-Deri	vativ	e Se	curities	s Ac	quired,	Dis	posed o	f, oı	r Ben	eficial	y Owned	l			
· ' '				2. Transaction Date (Month/Day/Year)		ar)	2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)					4 and 5) Securities Beneficially Owned Followi		Form (D) or	n: Direct r Indirect istr. 4)	7. Nature of Indirect Beneficial Ownership	
									Code	v	Amount		(A) or (D)	Price	Reported Transact (Instr. 3	tion(s)			(Instr. 4)
Class B C	Common Sto	ock		03/15/2024		4			F		12,788	(1)	D	\$50.6	4 724,8	4,839(2)(3)		D	
Class B Common Stock				03/15/2024		4			F		13,772	(4)	D	\$50.6	4 711,	711,067 ⁽²⁾		D	
Class B Common Stock				03/1	03/15/2024				F		13,772	(5)	D	\$50.6	4 697,	697,295(2)		D	
Class B Common Stock				03/15/2024		4			A		70,000	(6)	A	\$0	767,	767,295(2)		D	
Class B Common Stock															6,756	5,185 ⁽⁷⁾		I	By 3MR Partners, L.P.
Class A Common Stock													6,1	6,184.5		I	By 3MR Partners, L.P.		
Class A Common Stock														174,1	174,154.5(8)		D		
		-	Гable II -	Deriva (e.g.,	ative puts,	Sec cal	urities Is, warr	Acquants.	uired, [, optio	Disp ns, c	osed of, convertil	or I	Benet secur	ficially ities)	Owned				
1. Title of Derivative Security (Instr. 3)	tive Conversion Date Execution Date, Transa ty or Exercise (Month/Day/Year) if any Code			nsaction of E			6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Am of Securities Underlying Derivative Secu (Instr. 3 and 4)		Amount s Security	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)		
					Code	v	(A)		Date Exercisal		Expiration Date	Title		Amount or Number of Shares					
Option (right to buy)	\$49.24	03/15/2024			A		35,000		(9)		03/15/2034	Class A Common Stock		35,000	\$0	\$0 35,000		D	

Explanation of Responses:

- 1. Shares reported are shares not reported to the reporting person in order to satisfy the reporting person's tax obligations with respect to vesting associated with the grant of restricted stock that occurred on March 15 2021
- 2. Includes unvested restricted stock and certain shares included in the Company's deferred compensation plan.
- 3. The shares reported have been decreased by 6,185 shares to correct an inadvertent error in the Form 4 filed for the reporting person on December 8, 2023.
- 4. Shares reported are shares not reported to the reporting person in order to satisfy the reporting person's tax obligations with respect to vesting associated with the grant of restricted stock that occurred on March 15, 2022
- 5. Shares reported are shares not reported to the reporting person in order to satisfy the reporting person's tax obligations with respect to vesting associated with the grant of restricted stock that occurred on March 15, 2023.
- 6. Reflects the grant of restricted stock. The restricted stock vests in increments of 1/3 on each of the first, second and third anniversary of the grant date, which is March 15, 2024.
- 7. The shares reported have been increased by 6,185 shares to correct an inadvertent error in the Form 4 filed for the reporting person on December 8, 2023.
- 8. Includes certain shares included in the Company's deferred compensation plan.
- 9. Options may be exercised in increments of 1/3 on each anniversary of the grant date beginning on the third anniversary of the grant date. The grant date is ten years prior to the expiration date.

/s/ Steven L. Keller, Attorney in 03/19/2024 Fact for W.M. "Rusty" Rush

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.	