SEC Form 5

Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).	
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Form 3 Holdings Reported.

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

ANNUAL STATEMENT OF CHANGES IN BENEFICIAL **OWNERSHIP**

OMB APPROVAL OMB Number: 3235-0362

Estimated average burden hours per response: 1.0

Form 4 Transact	ions Reported.		or Section	or Section 30(h) of the Investment Company Act of 1940								
1. Name and Addres			er or Trading Symbol		5. Relationship of Reporting Person(s) to Issuer (Check all applicable)							
RUSH W MA					X Director	X 10 ⁰	% Owner					
(Last)	3. Statemer 12/31/201		Fiscal Year Ended (M	y/Year)	X Officer (give title below)	bel	ner (specify ow)					
555 IH 35 SOUT	TH, SUITE 500			.2			Cn	airman				
(Street) NEW	4. If Amend	ment, Date of	Original Filed (Month		6. Individual or Joint/Group Filing (Check Applicable Line)							
BRAUNFELS					X Form filed by One Reporting Person Form filed by More than One Reporting							
(City)	(State)	(Zip)					Person					
	Та	able I - Non-De	erivative Secu	irities Acq	uired, Dispose	d of, o	r Beneficia	ally Owned				
		2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any	3. Transaction Code (Instr.	4. Securities Acquir (D) (Instr. 3, 4 and 5)		Disposed Of	5. Amount of Securities Beneficially Owned	6. Ownership Form: Direct	7. Nature of Indirect Beneficial		
			(Month/Day/Year)	8)	Amount	(A) or (D) Price		at end of Issuer's Fiscal Year (Instr. 3 and 4)	(D) or Indirect (I) (Instr. 4)	Ownership (Instr. 4)		
Class A Commo	n Stock	12/31/2012		G	441.8093(1)	D	\$0	1,125.1207(1)	I	By 3MR Partners		

Class B Common Stock		ock	12/31/2012		G	482,590.9193 ⁽¹⁾	D	\$0	1,228,976	5.0107(1)		By 3MR Partners		
Class I	B Common Sto	ock							453,2	235	D			
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)													
1. Title o Derivativ Security	e Conversion		3A. Deemed Execution Date, if any	4. Transaction Code (Instr.	5. Number of Derivative	6. Date Exercisable and Expiration Date (Month/Day/Year)	Am	itle and ount of curities		9. Number o derivative Securities	of 10. Ownershij Form:	11. Nature of Indirec Beneficia		

Security (Instr. 3)	or Exercise Price of Derivative Security	(Month/Day/Year)	if any (Month/Day/Year)	Instr. Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		ecurities cquired)) or isposed f (D) nstr. 3, 4		Securities Underlying Derivative Security (Instr. 3 and 4)		Security (Instr. 5)	Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
				(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares					

Explanation of Responses:

Class A Common Stock

1. For estate planning purposes, the reporting person gifted, for no consideration, 16.071637% of his limited partnership interests in 3MR Partners, L.P., a Texas limited partnership ("3MR Partners"), to W.M. The reporting period of the general partnership interests, and 39.928363% of the limited partnership interests, and 39.928363% of the limited partnership interests, and 39.928363% of the limited partnership interests, and 39.928363% of the company. The reporting person disclaims beneficial ownership of the Shares held by 3MR Partners except to the extent of his pecuniary interest therein.

2. Includes unvested restricted stock units

3. Includes 764 shares acquired on July 6, 2012, under the Rush Enterprises, Inc. Employee Stock Purchase Plan and 746 shares acquired on January 10, 2013, under the Rush Enterprises, Inc. Employee Stock Purchase Plan.

Steven L. Keller, Attorney-in-

Fact for W. Marvin Rush

02/14/2013

56,756(2)(3)

D

11. Nature of Indirect

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.