FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| OMB APPROVAL | | | | | | | | | |
|--------------------------|-----------|--|--|--|--|--|--|--|--|
| OMB Number: | 3235-0287 | | | | | | | | |
| Estimated average burden | | | | | | | | | |
| hours per response: | 0.5 | | | | | | | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| 1. Name and Address of Reporting Person* <u>Underwood James C</u> | | | | | | | 2. Issuer Name and Ticker or Trading Symbol RUSH ENTERPRISES INC \TX\ [RUSH] | | | | | | | | | | | p of Reporting Person(s) to Iss plicable) ctor 10% Ow | | | |
|--|--|--|------|---------|--|----------------------------|---|---------------------------------|-----------------------|---------------------------|--------------|------------|--|--|--------------|-------------------|---|---|---|-------------------|--|
| (Last) (First) (Middle) 555 IH 35 SOUTH, SUITE 500 | | | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 05/20/2014 | | | | | | | | | | Office | er (give title v) | | Other (pelow) | specify |
| (Street) NEW BRAUNFELS TX 78130 | | | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | | | | Indiv ne) X | vidual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | |
| (City) | (Si | | Zip) | | | | | | | | | | | | | | | | | | |
| Table I - Non-Deriva 1. Title of Security (Instr. 3) 2. Transac Date (Month/Date) Class A Common Stock 05/20/ | | | | | | 2A. Deemed Execution Date, | | | 3. Tra Co 8) | ansactic | on I | 4. Securit | (A) or (D) | | (A) or | nd | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | of 2. Conversion Date Execution Date, of Exercise (Month/Day/Year) | | | Date, (| Transaction of Deriv. Securical Acquires of (D) (A) (A) (D) (D) (D) (D) (D) (D) (D) (D) (D) (D | | | ative rities ired osed | Expir: (Mont | te Exerciation Dath/Day/N | ate Year) | piration | 7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4) Amount or Numbe of Title Shares | | ount ober | | | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4) | Owne Form: Direct or Ind (I) (Ins | (D) irect | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |

Explanation of Responses:

Steven L. Keller, Attorney-in-Fact for James C. Underwood

05/22/2014

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.