FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
OMB Number:	3235-028								
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0.5

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Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(h)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

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1. Name and Address of Reporting Person* PACCAR INC						2. Issuer Name and Ticker or Trading Symbol RUSH ENTERPRISES INC \TX\ [RUSHB]										5. Relationship of Reporting Person(s) to Issuer (Check all applicable)								
																	Direc	tor		X 10% C	wner			
(Last) (First) (Middle) 777 106TH AVENUE NE					3. Date of Earliest Transaction (Month/Day/Year) 10/01/2003											Office	er (give title v)		Other below)	(specify				
					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)												6. Individual or Joint/Group Filing (Check Applicable						
(Street) BELLEVUE WA 98004						,											Line) X Form filed by One Reporting Person Form filed by More than One Reporting							
(City)	(St	ate) (Zip)													Pers		ie ui	ап Опе Кер	orung				
		Tabl	e I - Non	n-Deriv	ative	Se	curitie	es Ac	quire	ed, Di	sp	osed o	f, or	Ben	efici	ally C	Owne	ed						
1. Title of Security (Instr. 3) 2. Transa Date (Month/D					Day/Year) if		2A. Deemed Execution Date, if any (Month/Day/Year)		Co	Transaction Code (Instr.		Disposed Of (D		es Acquired (A) Of (D) (Instr. 3, 4		4 and Secu		mount of urities eficially ed Following		Ownership rm: Direct or Indirect (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
										ode V		Amount		(A) or (D)	Price	Trar		saction(s) r. 3 and 4)			(msu. 4)			
COMMON STOCK CLASS B 10/01/						/2003				S		5,000		D	\$6.84		817,400			D				
COMMON STOCK CLASS A ⁽¹⁾																767,000			D					
		Та	ble II - D									sed of, one					ned							
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Da	Date,	Date, Transaction Code (Inst				Expir	6. Date Exercisable Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		str. 3	8. Pri Deriv Secui (Instr	ative deri ity Sec 5) Ben Own Foll Rep Trai	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	,	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)			
				c	Code	v	(A)	(D)	Date Exerc	: cisable		xpiration ate	Title	or Nur of	ount nber ires									

Explanation of Responses:

1. The Issuer has two classes of common stock, A and B. Class A common stock trades as RUSHA and the Class B common stock trades as RUSHB.

Remarks:

M. F. Scott, Authorized
Representative 10/01/2003

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.