FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
OMB Number:	3235-0287								
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0.5

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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1. Name and Address of Reporting Person* PACCAR INC						2. Issuer Name and Ticker or Trading Symbol RUSH ENTERPRISES INC \TX\ [RUSHB]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director X 10% Owner						
(Last) (First) (Middle) 777 106TH AVENUE NE						3. Date of Earliest Transaction (Month/Day/Year) 02/23/2004										Office	er (give title v)		Other (below)	(specify	
(Street) BELLEV (City)	LLEVUE WA 98004					4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person						
		Tabl	e I - Noi	n-Deriv	ative	Se	curitie	s Ac	quired,	Dis	posed o	f, or	Ben	efici	ally O	νne	ed				
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)					Execution Date,		xecution Date, any		Transaction Dispo		rities Acquired (A) ed Of (D) (Instr. 3,			4 and Secu Bend Own		cially I Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)		
							Code	v	Amount	(<i>A</i>	A) or D)	Price	_ Tr	eported ransaction(s) nstr. 3 and 4)				(111511.4)			
COMMON STOCK CLASS B 02/23				3/2004	/2004			S		700		D	\$11	1.92		759,133		D			
COMMO	OMMON STOCK CLASS A ⁽¹⁾														693,900			D			
		Та									sed of, onvertib				y Own	ed					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)		4. Transaction Code (Instr 8)				6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		str. 3	8. Price Derivat Securit (Instr. 5	rivative curity	9. Number o derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Ownership Form: Direct (D) or Indirect	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisa		Expiration Date	Title	or	ount nber ires							

Explanation of Responses:

1. The Issuer has two classes of common stock, A and B. Class A common stock trades as RUSHA and the Class B common stock trades as RUSHB.

Remarks:

M. F. Scott, Authorized Representative 02/23/2004

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.