FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Washington, D.C. 20049

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1/h)

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Keller Steven L						RUSH ENTERPRISES INC \TX\ [RUSH]									eck all appli Directo	cable) or (give title	g Pers	10% Ow Other (s below)	ner
(Last) (First) (Middle) 555 IH 35 SOUTH, SUITE 500						3. Date of Earliest Transaction (Month/Day/Year) 03/13/2009									′	Vice President & CFO			
(Street) NEW BRAUNFELS TX 78130				4. 1	4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City) (State) (Zip)																			
		Tak	le I - Nor	า-Deri\	vativ	e Se	curities	s Acc	quired,	Dis	posed c	f, or	Bene	eficiall	y Owned	l			
1. Title of Security (Instr. 3) 2. Transac Date (Month/Da					/Day/Year) i		2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 5)				5. Amou Securitie Beneficie Owned F Reported	es Fo ially (D Following (I)		n: Direct r Indirect str. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
									Code	v	Amount	unt (A) or (D)		Price	Transact	Transaction(s) (Instr. 3 and 4)			ilisti. 4)
Class A Common Stock 03/13/						/2009					2,400	(1)	A	\$0	10,278(2)			D	
		-	Table II -								osed of, onverti				Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution I if any (Month/Day	Date,	Code (Ins				6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amoun of Securities Underlying Derivative Security (Instr. 3 and 4)			8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
					Code	v	(A)		Date Exercisab		Expiration Date	Title	1	Amount or Number of Shares					
Option (right to	\$7.67	03/13/2009			A		12,000		(3)	C	3/13/2019	Class		12,000	\$0	12,000	0	D	

Explanation of Responses:

- 1. Shares represent a restricted stock award and vest in increments of 1/3 on each of the first, second and third anniversary of the grant date.
- 2. Includes 1,458 shares acquired on January 15, 2009, under the Rush Enterprises, Inc. Employee Stock Purchase Plan.
- 3. Options may be exercised in increments of 1/3 on each anniversary of the grant date beginning on the third anniversary of the grant date.

Steven L. Keller

03/13/2009

** Signature of Reporting Person

Date

 $Reminder: Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly.$

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.