FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| ı | OMB APPRO              | VAL       |  |  |  |  |
|---|------------------------|-----------|--|--|--|--|
|   | OMB Number:            | 3235-0287 |  |  |  |  |
| ı | Estimated average burd | en        |  |  |  |  |
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|   |                        |           |  |  |  |  |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person*  Underwood James C  (Last) (First) (Middle) |  |  |   |       |  | 2. Issuer Name and Ticker or Trading Symbol RUSH ENTERPRISES INC \TX\ [ RUSH ]  3. Date of Earliest Transaction (Month/Day/Year) 05/15/2012 |     |   |                   |  |                    |   |   |             |   | all app | er (give title   | ıg Per      | 10% C   | wner<br>(specify   |
|--|--|--|---|-------|--|---|-----|---|-------------------|--|--------------------|---|---|-------------|---|---------|--|-------------|---|--|
| 555 IH 35 SOUTH, SUITE 500  (Street)  NEW  BRAUNFELS  (City) (State) (Zip)           |  |  |   |       | 4. If Amendment, Date of Original Filed (Month/Day/Year) |   |     |   |                   |  |                    |   |   |             | 6. Individual or Joint/Group Filing (Check Applicable Line)  X Form filed by One Reporting Person  Form filed by More than One Reporting Person |         |  |             |   |  |
| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned     |  |  |   |       |  |   |     |   |                   |  |                    |   |   |             |   |         |  |             |   |  |
| 1. Title of Security (Instr. 3) 2. Transa<br>Date                                    |  |  |   |       |  | Day/Year) i   |     | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) |                   | Transaction Dispose Code (Instr. 5)                            |                    | ities Acquired (A)<br>d Of (D) (Instr. 3, |   |             | 4 and Secu<br>Bene  |         | rities !<br>eficially<br>ed Following (  |             | wnership<br>n: Direct<br>or Indirect<br>nstr. 4)                        | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4)  |
|  |  |  |   |       |  | Code  | v   | Amount  | ()                | A) or<br>D)  | Price              | e   | Transaction(s)<br>(Instr. 3 and 4)  |             |   |         | (111501.4)   |             |   |  |
| Class A Common Stock   |  |  |   |       | 05/15/2012   |   |     |   | A                 |  | 7,901              | 1   | A   | A \$0       |   | 18,452  |  |             | D   |  |
|  | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |  |   |       |  |   |     |   |                   |  |                    |   |   |             |   |         |  |             |   |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)                                  | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security  | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deeme<br>Execution<br>if any<br>(Month/Da | Date, | 4.<br>Transaction<br>Code (Instr.<br>8)                  |   | of  |   | Expiratio         | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    |   | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative<br>Security (Instr.<br>and 4) |             |   |         | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(<br>(Instr. 4) | F<br>C<br>C | LO.<br>Dwnership<br>Form:<br>Direct (D)<br>or Indirect<br>I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|  |  |  |   | Cod   |  | v   | (A) | (D)   | Date<br>Exercisal |  | Expiration<br>Date | Title                                     | or<br>Nun<br>of<br>Sha  | nber<br>res |   |         |  |             |   |  |

**Explanation of Responses:** 

Steven L. Keller, Attorney-in-Fact for James C. Underwood

05/16/2012

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.