FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPRO                | OVAL      |  |  |  |  |  |  |  |
|--------------------------|-----------|--|--|--|--|--|--|--|
| OMB Number:              | 3235-0287 |  |  |  |  |  |  |  |
| Estimated average burden |           |  |  |  |  |  |  |  |
| hours per response:      | 0.5       |  |  |  |  |  |  |  |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person*     PACCAR INC |   |  |  |       |   | 2. Issuer Name and Ticker or Trading Symbol  RUSH ENTERPRISES INC \TX\ [ RUSHB ] |   |      |                     |   |                  |   |   |  |        | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director X 10% Owner   |  |   |   |   |  |
|--|---|--|--|-------|---|--|---|------|---------------------|---|------------------|---|---|--|--------|---|--|---|---|---|--|
| (Last) 777 106T                                      | (Last) (First) (Middle) 777 106TH AVENUE NE   |  |  |       | 3. Date of Earliest Transaction (Month/Day/Year) 10/24/2003 |  |   |      |                     |   |                  |   |   |  |        | Office<br>below   | er (give title<br>w)                         | Other (specify below)   |   |   |  |
| Street) BELLEVUE WA 98004  (City) (State) (Zip)      |   |  |  |       | _   4. li   | 4. If Amendment, Date of Original Filed (Month/Day/Year)                         |   |      |                     |   |                  |   |   |  |        | i. Individual or Joint/Group Filing (Check Applicable ine)  X Form filed by One Reporting Person  Form filed by More than One Reporting  Person |  |   |   |   |  |
|  | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned  |  |  |       |   |  |   |      |                     |   |                  |   |   |  |        |   |  |   |   |   |  |
| Da   |   |  |  |       | 2. Transaction<br>Date<br>(Month/Day/Year)                  |  | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) |      | ,                   | 3.<br>Transaction<br>Code (Instr.<br>8) |                  | 4. Securities Acquired (A<br>Disposed Of (D) (Instr. 3,<br>5) |   |  |        | 4 and Secur<br>Bene<br>Owne   |  | cially<br>d Following   | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) |   | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership                |
|  |   |  |  | -     | Code  | v  |   |      | Amount              |   | (A) or<br>(D)    | Pric  | e   | Reported<br>Transaction(s)<br>(Instr. 3 and 4) |        |   |  | (Instr. 4)  |   |   |  |
| COMMON STOCK CLASS B 10/24                           |   |  |  |       |   |  | 003   |      |                     | S                                       |                  | 200   |   | D  | \$8    | 3.64  | 79   | 799,800   |   | D   |  |
| COMMON STOCK CLASS B 10/2                            |   |  |  |       |   | 1/2003   |   |      |                     | S                                       |                  | 100   | Ì   | D  | \$8.69 |   | 799,700                                      |   |   | D   |  |
| COMMON STOCK CLASS B 10/27                           |   |  |  |       |   |  | 2003  |      |                     | S                                       |                  | 900   |   | D  | \$8.78 |   | 798,800                                      |   | D   |   |  |
| COMMON STOCK CLASS A <sup>(1)</sup>                  |   |  |  |       |   |  |   |      | T                   |   |                  |   | ĺ   |  |        |   | 70   | 62,000  |   | D   |  |
|  | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned  (e.g., puts, calls, warrants, options, convertible securities) |  |  |       |   |  |   |      |                     |   |                  |   |   |  |        |   |  |   |   |   |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)  | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security   | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deem<br>Execution<br>if any<br>(Month/Da | Date, | Code (Ins   |  | of Deri<br>Sec<br>Acq<br>(A) of<br>Disp<br>of (I            | of E |                     | Date Ex<br>piration<br>onth/Da          | n Date           |   | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative<br>Security (Inst<br>and 4) |  | ount   | Deri<br>Seci  | Price of<br>erivative<br>ecurity<br>nstr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s<br>(Instr. 4) |   | Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|  |   |  |  | Code  | Code V  |  |   |      | Date<br>Exercisable |   | xpiration<br>ate | Numb<br>of<br>Title Share                                     |   |  |        |   |  |   |   |   |  |

## **Explanation of Responses:**

1. The Issuer has two classes of common stock, A and B. Class A common stock trades as RUSHA and the Class B common stock trades as RUSHB.

## Remarks:

M. F. Scott, Authorized Representative

10/28/2003

Date

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

 $<sup>^{\</sup>star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

<sup>\*\*</sup> Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).