

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): **June 29, 2026**

Rush Enterprises, Inc.

(Exact name of registrant as specified in its charter)

Texas
(State or other jurisdiction
of incorporation)

0-20797
(Commission File Number)

74-1733016
(IRS Employer Identification No.)

555 IH-35 South, Suite 500
New Braunfels, Texas
(Address of principal executive offices)

78130
(Zip Code)

Registrant's telephone number, including area code: **(830) 302-5200**

Not Applicable

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Class A Common Stock, par value \$0.01 per share	RUSHA	Nasdaq Global Select Market
Class B Common Stock, par value \$0.01 per share	RUSHB	Nasdaq Global Select Market

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 or Rule 12b-2 of the Securities Exchange Act of 1934.

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 5.02 **Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.**

On June 29, 2026, pursuant to the recommendation of the Compensation and Human Capital Committee of the Board of Directors (the “Board of Directors”) of Rush Enterprises, Inc. (the “Company”), the Board of Directors approved new base salaries, effective as of July 1, 2026, for the current named executive officers of the Company, as follows:

Name / Title	Annual Base Salary
W.M. “Rusty” Rush Chairman, President and Chief Executive Officer	\$ 1,855,802
Steven L. Keller Chief Financial Officer and Treasurer	\$ 562,506
Jody Pollard Chief Operating Officer	\$ 530,450
Corey Lowe Senior Vice President – Peterbilt Dealerships	\$ 527,193

Item 7.01 **Regulation FD Disclosure.**

On June 30, 2026, the Company issued a press release announcing that the Company’s Class A common stock, par value \$0.01 and Class B common stock, par value \$0.01 (collectively, the “Common Stock”) has been approved for dual listing with Nasdaq Texas, LLC (“Nasdaq Texas”).

A copy of the press release is attached as Exhibit 99.1 to this Form 8-K. The information in this Item 7.01 on Form 8-K (including the exhibit attached hereto) is being furnished under Item 7.01 and Item 8.01 and shall not be deemed “filed” for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the “Exchange Act”), or otherwise subject to the liability of such section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in any such filing.

Item 8.01 Other Events.

On June 30, 2026, the Company announced that it has applied and been approved to have its Common Stock dually listed with the Nasdaq Texas securities exchange. The Company expects the listing and trading of the Common Stock on Nasdaq Texas to commence on July 1, 2026, under the ticker symbols “RUSHA” and “RUSHB.” The Company will maintain its primary listing on the Nasdaq Global Select Market under its current ticker symbols, “RUSHA” and “RUSHB.”

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

Exhibit No. Description

99.1 [Rush Enterprises, Inc. press release dated June 30, 2026.](#)

104 Cover Page Interactive Data File (formatted in Inline XBRL).

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

RUSH ENTERPRISES, INC.

Dated: June 30, 2026

By: /s/ Michael Goldstone

Senior Vice President, General Counsel and
Corporate Secretary



Contact:

Rush Enterprises, Inc., New Braunfels
Steven L. Keller, 830-302-5226

**RUSH ENTERPRISES, INC. ANNOUNCES DUAL LISTING
ON NASDAQ TEXAS EXCHANGE**

NEW BRAUNFELS, Texas, June 30, 2026 — Rush Enterprises, Inc. (NASDAQ: RUSHA & RUSHB), which operates the largest network of commercial vehicle dealerships in North America, today announced the dual listing of its common stock on the Nasdaq Texas, LLC (“Nasdaq Texas”) exchange. The Company will maintain its primary listing on the Nasdaq Global Select Market, and the dual listing will not affect investors’ ability to buy or sell the Company’s common stock on the Nasdaq Global Select Market. Nasdaq Texas is a newly established dual listing exchange created to broaden capital access for companies with strong ties to Texas. The Company’s common stock will continue to trade under the ticker symbols “RUSHA” and “RUSHB,” and the dual listing will not involve the issuance of new shares or change the Company’s governance structure or reporting obligations. The Company expects the listing and trading of its common stock on Nasdaq Texas to commence on July 1, 2026.

“While Rush Enterprises’ mission is to deliver best-in-class commercial vehicle solutions that enable our customers to keep the economy up and running across all of North America, our dealership roots are in Texas and our headquarters has always been here,” said W.M. “Rusty” Rush, Chairman, Chief Executive Officer and President of Rush Enterprises, Inc. “We have 55 locations in Texas, employ approximately 2400 individuals in Texas and serve countless customers across the Lone Star State. We have grown along with our home state and are proud to be a part of the opportunity and growth that Nasdaq Texas represents,” added Rush.

About Rush Enterprises, Inc.

Rush Enterprises, Inc. is the premier solutions provider to the commercial vehicle industry. The Company owns and operates Rush Truck Centers, the largest network of commercial vehicle dealerships in North America, with more than 160 locations in 24 states and Ontario, Canada. These vehicle centers, strategically located in high traffic areas on or near major highways throughout the United States and Ontario, Canada, represent truck and bus manufacturers, including Peterbilt, International, Hino, Isuzu, Ford, IC Bus and Blue Bird. They offer an integrated approach to meeting customer needs – from sales of new and used vehicles to aftermarket parts, service and body shop operations plus financing, insurance, and leasing and rental solutions. Rush Enterprises’ operations also provide CNG fuel systems (through its investment in Cummins Clean Fuel Technologies, Inc.), telematics products and other vehicle technologies, as well as vehicle modification and up-fitting, chrome accessories and tires. For more information, please visit us at www.rushtruckcenters.com and www.rushenterprises.com, on X @[rushtruckcenter](https://twitter.com/rushtruckcenter), [Facebook.com/rushtruckcenters](https://facebook.com/rushtruckcenters) and www.linkedin.com/company/rushenterprises-inc.

Certain statements contained in this release, including those concerning current and projected market conditions, sales forecasts, market share forecast and anticipated demand for the Company’s services, are “forward-looking” statements (as such term is defined in the Private Securities Litigation Reform Act of 1995). Such forward-looking statements only speak as of the date of this release and the Company assumes no obligation to update the information included in this release. Because such statements include risks and uncertainties, actual results may differ materially from those expressed or implied by such forward-looking statements. Important factors that could cause actual results to differ materially from those expressed or implied by such forward-looking statements are disclosed in our annual report on Form 10-K for the fiscal year ended December 31, 2025.