FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

TEMENT	OF C	HANGES	IN REI	MEEICIAL	OWNERS	SHIE

	OMB APPROVAL									
	OMB Number:	3235-0287								
l	Estimated average burd	len								
l	hours per response:	0.5								

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*  PACCAR INC					2. Issuer Name <b>and</b> Ticker or Trading Symbol RUSH ENTERPRISES INC \TX\ [ RUSHB ]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)								
(Last) (First) (Middle) 777 106TH AVENUE NE						3. Date of Earliest Transaction (Month/Day/Year) 03/12/2004									Dire Offic belo	er (give title	X	X 10% Owner Other (specif below)			
(Street) BELLEV (City)			98004 (Zip)		4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									ine) X Fori Fori	,					
		Tab	le I - Nor	n-Deriv	ative	Se	curitie	s Acc	quired,	Dis	posed o	f, or	Bene	efici	ally Own	ed					
1. Title of Security (Instr. 3)  2. Trans: Date (Month/L				2A. Deemed Execution Date, if any (Month/Day/Year		Transaction Disposed Code (Instr. 5)		rities Acquired (A) ed Of (D) (Instr. 3,			nd Secur Benet	icially d Following	Forn (D) o	wnership m: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)						
										v	Amount	(	A) or D)	Price	Trans	action(s) 3 and 4)			(msu. 4)		
COMMON STOCK CLASS B 03/12				2/2004	/2004			S		600		D	\$1	1.9 7	732,633		D				
COMMO	N STOCK	CLASS A <sup>(1)</sup>													680,262 D						
		Ta									sed of, onvertib				y Owned						
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemd Execution if any (Month/Da	Date,	Code (Instr.		n of		Expiration	6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction( (Instr. 4)	F C O (I	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
					Code	v	(A)	(D)	Date Exercisal		Expiration Date	Title	Amo or Nun of Sha								

## **Explanation of Responses:**

1. The Issuer has two classes of common stock, A and B. Class A common stock trades as RUSHA and the Class B common stock trades as RUSHB.

## Remarks:

M. F. Scott, Authorized 03/12/2004 Representative

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.