FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

| Washington, D.C. 20549 |
|------------------------|
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| Check this box if no longer subject | STATEMEN <sup>®</sup> |
|-------------------------------------|-----------------------|
| to Section 16. Form 4 or Form 5     |                       |
| obligations may continue. See       |                       |
| Instruction 1(b).                   | Filed r               |

## T OF CHANGES IN BENEFICIAL OWNERSHIP

**OMB APPROVAL** 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person*     Guglielmo Kennon    |  |         |         |                                   | 2. Issuer Name <b>and</b> Ticker or Trading Symbol RUSH ENTERPRISES INC \TX\ [ RUSH ] |   |  |                |        |      |  |        |              | ck all app<br>Direc                          | tor  | ng Pers                  | 10% O  | wner   |         |
|---|--|---------|---------|-----------------------------------|---|---|--|----------------|--------|------|--|--------|--------------|--|--|--------------------------|--|--|---------|
| (Last) (First) (Middle) 555 IH 35 SOUTH, SUITE 500            |  |         |         |                                   |   | 3. Date of Earliest Transaction (Month/Day/Year) 05/12/2020 |  |                |        |      |  |        |              |  | Office<br>below  | er (give title<br>/)     |  | Other (<br>below)  | specify |
| (Street) NEW BRAUN  | FELS TX  | S 7     | 8130    |                                   | 4. If A   | 4. If Amendment, Date of Original Filed (Month/Day/Year)    |  |                |        |      |  |        |              | 6. Inc<br>Line)                              | ′  |                          |  |  |         |
| (City)  | (St  | ate) (2 | Zip)    |                                   |   |   |  |                |        |      |  |        |              |  |  |                          |  |  |         |
|   |  | Table   | I - Nor | า-Deriva                          | tive S  | Secu  | rities                                       | Acq            | uired, | Disp | oosed of   | , or E | Bene         | ficiall                                      | ly Own   | ed                       |  |  |         |
| 1. Title of Security (Instr. 3)  2. Transac Date (Month/Date) |  |         |         |                                   |   | Execution Date,   |  | Date,          |        |      | ies Acquired (A<br>Of (D) (Instr. 3,   |        | 4 and Securi |  | ies<br>cially<br>Following   | Form:                    | Direct<br>Indirect   | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4)  |         |
|   |  |         |         |                                   | Code V  |   | Amount                                       | (A) or<br>(D)  |        | rice | Transaction(s)<br>(Instr. 3 and 4)   |        |              |  |  |                          |  |  |         |
| Class A Common Stock 05/12/                                   |  |         |         |                                   | /2020   |   |  |                | A      |      | 3,490  | ) A    |              | \$ <mark>0</mark>                            | 23,764   |                          | D  |  |         |
|   | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |         |         |                                   |   |   |  |                |        |      |  |        |              |  |  |                          |  |  |         |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)           |  |         |         | Transaction<br>Code (Instr.<br>8) |   | of<br>Deriv<br>Secu<br>Acqu<br>(A) o<br>Dispo               | rities<br>lired<br>r<br>osed<br>)<br>r. 3, 4 | Expiration Dat |        | te   | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative<br>Security (Ins<br>3 and 4) |        | Str.         | Price of<br>erivative<br>ecurity<br>nstr. 5) | 9. Number<br>derivative<br>Securities<br>Beneficiall<br>Owned<br>Following<br>Reported<br>Transactio<br>(Instr. 4) | y C<br>F<br>D<br>O<br>(I | O.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |         |

**Explanation of Responses:** 

Steven L. Keller, Attorney-in-Fact for Kennon Guglielmo

05/14/2020

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.