FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

<b>STATEMENT</b>	OF CHANGES	S IN BENEFICIA	L OWNERSHIP

OMB APPI	ROVAL
B Number:	3235-0287
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rs per response:	0.5
	B Number:

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  LOWE J M JR						2. Issuer Name and Ticker or Trading Symbol RUSH ENTERPRISES INC \TX\ [ RUSH ]									eck all applic	cable) or		erson(s) to Issuer  10% Owner  Other (specify	
(Last) 555 IH 3	`	SUITE 500	(Middle)		3. Date of Earliest Transaction (Month/Day/Year) 03/14/2008									below)	Officer (give title below)  Senior Vio		below)	респу	
(Street) NEW BRAUN	FELS T	x	78130		4. 11						Line	6. Individual or Joint/Group Filing (Check Applicable.ine)  X Form filed by One Reporting Person Form filed by More than One Reporting Person				ı			
(City)	(S		(Zip)																
		Tab	le I - Nor	ı-Deriv	/ative	e Se	curities	s Acc	quired,	Dis	oosed o	f, or	Bene	eficiall	y Owned				
Date			Day/Year) if		2A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Disposed Code (Instr. 5)		ities Acquired (A) d Of (D) (Instr. 3, 4		(A) or 3, 4 and	5. Amour Securitie Beneficia Owned F	es For ally (D) Following (I) (I		: Direct Indirect str. 4)	7. Nature of Indirect Beneficial Ownership			
							Code	v	Amount	nt (A) or (D)		Price		ransaction(s) nstr. 3 and 4)			(Instr. 4)		
Class A C	Common St	ock		03/1	4/200	8			A		2,600	(1)	A	\$0	0 2,600 D				
		-	Fable II -								sed of, onvertil				Owned				
Derivative Conversion		3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Date,	4. Transactior Code (Instr. 8)		n of		6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amo of Securities Underlying Derivative Secur (Instr. 3 and 4)		ecurity	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	illy	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
					Code	v	(A)		Date Exercisab		xpiration ate	Title	1	Amount or Number of Shares					
Option (right to buy)	\$15.52	03/14/2008			A		13,000		(2)	0	3/14/2018	Class		13,000	\$0	13,000	)	D	

## **Explanation of Responses:**

- 1. Shares represent a restricted stock award and vest in increments of 1/3 on each of the first, second and third anniversary of the grant date.
- 2. Options may be exercised in increments of 1/3 on each anniversary of the grant date beginning on the third anniversary of the grant date.

Steven L. Keller, Attorney in Fact for J.M. Lowe, Jr.

03/14/2008

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.