FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPRO	DVAL							
OMB Number:	3235-0287							
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* PACCAR INC							2. Issuer Name and Ticker or Trading Symbol RUSH ENTERPRISES INC \TX\ [RUSHA]									Relationship of Reporting Person(s) to Issuer (Check all applicable) Director X 10% Owner					
(Last) (First) (Middle) 777 106TH AVENUE NE						3. Date of Earliest Transaction (Month/Day/Year) 12/31/2003									Officer (give title Other (specify below) below)						
(Street) BELLEV (City)			28004 Zip)		4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									ne) X	vidual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person					
		Tabl	e I - Nor	n-Deriv	ative	Sec	curitie	s Ac	quired,	Dis	posed o	f, or	Bene	ficia	ally O	wned					
1. Title of Security (Instr. 3) 2. Transac Date (Month/Da						Execution Date,			Code	Transaction Dispose Code (Instr. 5)			rities Acquired (A) ed Of (D) (Instr. 3, 4			Amount of ecurities eneficially wned Follow eported	;	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
							Code	v	Amount		A) or O)	Price	(Ті	ransaction(s) nstr. 3 and 4)			(11150.4)				
COMMON STOCK CLASS A 12/31/						2003			S		10,000		D	\$9	.9	707,000		D			
COMMO	N STOCK	CLASS B ⁽¹⁾														788,000 D					
		Та	ble II - [sed of, onvertib				y Owr	ied					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution I if any (Month/Day	Date,		Transaction Code (Instr.		of		exercis on Date Day/Yea		Amount		str. 3	8. Price of Derivative Security (Instr. 5)	ive derivati y Securit	ve les ially ng ed ction(s	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
					Code	v	(A)	(D)	Date Exercisa		Expiration Date	Title	Amo or Num of Shar	ber							

Explanation of Responses:

1. The Issuer has two classes of common stock, A and B. Class A common stock trades as RUSHA and the Class B common stock trades as RUSHB.

Remarks:

M. F. Scott, Authorized
Representative 01/02/2004

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.