FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

| Washington, | D.C. | 20549 |
|-------------|------|-------|
|-------------|------|-------|

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

|  | OMB APPROVAL                                      |     |  |  |  |  |  |  |  |  |  |
|--|---|-----|--|--|--|--|--|--|--|--|--|
|  | OMB Number: 3235-0287<br>Estimated average burden |     |  |  |  |  |  |  |  |  |  |
|  |   |     |  |  |  |  |  |  |  |  |  |
|  | hours per response                                | 0.5 |  |  |  |  |  |  |  |  |  |

|   | ction 1(b).   |  |        | Filed   |   |   |  |  |   |        | ities Exchang<br>ompany Act o          |  | 1934   |   | nours  | s per resp   | onse:   | 0.5                                   |  |
|---|---|--|--------|---|---|---|--|--|---|--------|--|--|--|---|--|--------------|---|---------------------------------------|--|
| Name and Address of Reporting Person*  Keller Steven L        |   |  |        |   | 2. Issuer Name and Ticker or Trading Symbol RUSH ENTERPRISES INC \TX\ [ RUSHA ] |   |  |  |   |        |  |  | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner  V Officer (give title Other (spec |   |  |              | wner  |                                       |  |
| (Last) (First) (Middle)<br>555 IH 35 SOUTH, SUITE 500         |   |  |        |   | 3. Date of Earliest Transaction (Month/Day/Year) 03/13/2023                     |   |  |  |   |        |  |  |  | X Officer (give title Other (specify below) below)  CFO & Treasurer |  |              |   |                                       |  |
| (Street) NEW BRAUN (City)                                     |   |  | Zip)   |   | 4. If Amendment, Date of Original Filed (Month/Day/Year)                        |   |  |  |   |        |  |  | ne)<br>X Form<br>Form  | ′   |  |              |   |                                       |  |
|   |   | Table                                      | I - No | on-Deriva   | ative \$  | Secu                                    | rities   | Acc  | quired  | l, Dis | sposed of                              | , or B   | enefic   | ally Own  | ed   |              |   |                                       |  |
| 1. Title of Security (Instr. 3)  2. Transacti Date (Month/Day |   |  |        |   | Execution Date,   |   | 3.<br>Transaction Disposed Of (D)<br>Code (Instr. 8) |  | Acquired (A) or<br>(D) (Instr. 3, 4 an                        |        | Beneficially<br>Owned Following        |  | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4)  |   | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership  |              |   |                                       |  |
|   |   |  |        |   |   |   |  |  | Code  | v      | Amount                                 | (A) or<br>(D)  | Price  | Reporte<br>Transac<br>(Instr. 3                                     | ted<br>action(s)<br>3 and 4)   |              |   | (Instr. 4)                            |  |
| Class B Common Stock 03/13/20                                 |   |  |        |   | 023   |   | F  |  | 1,827(1)  | D      | \$55.0                                 | 130,09   | 91.8958(2)   | ]   | D  |              |   |                                       |  |
|   |   | Tal  | ble II |   |   |   |  |  |   |        | osed of, convertib                     |  |  |   | d  |              |   |                                       |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)           | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | Execu  | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) |   | 4.<br>Transaction<br>Code (Instr.<br>8) |  | vative<br>vities<br>vired<br>r<br>osed<br>)<br>r. 3, 4 | 6. Date Exercisable at<br>Expiration Date<br>(Month/Day/Year) |        | ate                                    | Amount of<br>Securities<br>Underlying<br>Derivative<br>Security (Ins<br>3 and 4) |  | 8. Price of<br>Derivative<br>Security<br>(Instr. 5)                 | 9. Number<br>derivative<br>Securities<br>Beneficiall<br>Owned<br>Following<br>Reported<br>Transactio<br>(Instr. 4) | ly Or For Di | ).<br>wnership<br>orm:<br>irect (D)<br>r Indirect<br>(Instr. 4) | Beneficial<br>Ownership<br>(Instr. 4) |  |
|   |   |  |        |   | Code V (A) (D)  |   | Date<br>Exerci                                       | isable   | Expiration<br>Date  | Title  | Amount<br>or<br>Number<br>of<br>Shares |  |  |   |  |              |   |                                       |  |

## **Explanation of Responses:**

- 1. Shares reported are shares not distributed to the reporting person in order to satisfy the reporting person's tax obligations with respect to vesting associated with the grant of restricted stock that occured on March 13, 2020.
- 2. Includes unvested restricted stock and certain shares included in the Company's deferred compensation plan.

03/14/2023 /s/ Steven L. Keller

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.