



## **Rush Enterprises, Inc. Conference Call Advisory for Third Quarter 2008 Earnings Results**

SAN ANTONIO, Oct 13, 2008 (GlobeNewswire via COMTEX News Network) -- Rush Enterprises Inc., (Nasdaq:RUSHA) (Nasdaq:RUSHB), which operates the largest network of heavy-duty and medium-duty truck dealerships in North America and a construction equipment dealership in Houston, Texas, will host its quarterly conference call to discuss earnings for the third quarter of 2008 on Thursday, October 23, 2008 at 11:00 a.m. Eastern time/ 10:00 a.m. Central time. Earnings will be reported after the close of market on Wednesday, October 22, 2008.

Listen to the live conference call on Thursday, October 23, 2008 at 11:00 a.m. Eastern time/10:00 a.m. Central time.

U.S. : 877-718-5107  
International: 719-325-4828

The conference call, featuring Chairman Marvin Rush; President & Chief Executive Officer Rusty Rush; Executive Vice President Martin Naegelin; and Vice President and Chief Financial Officer Steve Keller, can be accessed live via the Internet at <http://investor.rushenterprises.com/events.cfm>.

For those who cannot listen to the live broadcast, the webcast will be available on our website at the above link until January 15, 2009. Listen to the audio replay until October 30, 2008 by dialing 888-203-1112 (US) or 719-457-0820 (International) and entering the replay pass code 6740867.

About Rush Enterprises, Inc.

Rush Enterprises operates the largest network of heavy-duty truck and medium-duty dealerships in North America and a John Deere construction equipment dealership in Houston, Texas. Its operations include a network of over 50 Rush Truck Centers located in Alabama, Arizona, California, Colorado, Florida, Georgia, Oklahoma, New Mexico, North Carolina, Tennessee and Texas. The Company has developed its Rush Truck Centers and its Rush Equipment Center as "one-stop centers" where, at one convenient location, its customers can purchase new or used trucks or construction equipment, purchase insurance products, purchase aftermarket parts and accessories and have service performed by certified technicians. For additional information on Rush Enterprises, Inc., please visit [www.rushenterprises.com](http://www.rushenterprises.com).

The Rush Enterprises, Inc. logo is available at <http://www.primenewswire.com/newsroom/prs/?pkgid=3352>

This news release was distributed by GlobeNewswire, [www.globenewswire.com](http://www.globenewswire.com)

SOURCE: Rush Enterprises, Inc.

Rush Enterprises Inc., San Antonio  
Steve Keller  
(830) 626-5226

(C) Copyright 2008 GlobeNewswire, Inc. All rights reserved.

News Provided by COMTEX