



July 12, 2012

Rush Enterprises, Inc. Conference Call Advisory for Second Quarter 2012 Earnings Results

SAN ANTONIO, Texas, July 12, 2012 (GLOBE NEWSWIRE) -- Rush Enterprises Inc., (Nasdaq:RUSHA) (Nasdaq:RUSHB), which operates the largest network of commercial vehicle dealerships in North America, will host a conference call to discuss earnings for the second quarter of 2012 on Thursday, July 26, 2012 at 11:00 a.m. Eastern/10:00 a.m. Central. Earnings will be reported after the close of market on Wednesday, July 25, 2012.

Listen to the live conference call on **Thursday, July 26, 2012 at 11:00 a.m. Eastern/10:00 a.m. Central** by dialing one of the following telephone numbers:

US: 877-638-4557
International: 914-495-8522

The conference call, featuring Chairman Marvin Rush; President & Chief Executive Officer Rusty Rush; Executive Vice President Martin Naegelin; and Senior Vice President and Chief Financial Officer Steve Keller, can be accessed live via the Internet at

<http://investor.rushenterprises.com/events.cfm>.

For those who cannot listen to the live broadcast, the webcast will be available on our website at the above link until October 10, 2012. Listen to the audio replay until August 2, 2012 by dialing one of the following telephone numbers:

US: 855-859-2056
International: 404-537-3406
Conference ID: 95049861

About Rush Enterprises, Inc.

Rush Enterprises, Inc. owns and operates the largest network of commercial vehicle dealerships in the United States, representing truck and bus manufacturers including Peterbilt, International, Hino, Isuzu, Ford, UD, Blue Bird, IC and Elkhart. The Company's vehicle centers are strategically located in high traffic areas on or near major highways in 14 states throughout the southern and western United States. These one-stop centers offer an integrated approach to meeting customer needs -- from sales of new and used vehicles to aftermarket parts, service and body shop operations plus a wide array of financial services, including financing, insurance, leasing and rental. Rush Enterprises' operations also provide vehicle up-fitting, chrome accessories and tires. For more information, please visit www.rushenterprises.com.

The Rush Enterprises, Inc. logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=3352>

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Source: Rush Enterprises, Inc.

