

July 13, 2017

## Rush Enterprises, Inc. Conference Call Advisory for Second Quarter of 2017 Earnings Results

SAN ANTONIO, July 13, 2017 (GLOBE NEWSWIRE) -- Rush Enterprises, Inc., (NASDAQ:RUSHA) (NASDAQ:RUSHB), which operates the largest network of commercial vehicle dealerships in North America will host a conference call to discuss earnings for the second quarter of 2017 on Thursday, July 27, 2017 at 10:00 a.m. Eastern/9:00 a.m. Central. Earnings will be reported after the close of market on Wednesday, July 26, 2017.

Listen to the live conference call on Thursday, July 27, 2017 at 10:00 a.m. Eastern/9:00 a.m. Central by dialing one of the following telephone numbers:

 Dial in:
 914-495-8522

 Dial in (Toll Free):
 877-638-4557

 Conference ID:
 48405952

The conference call, featuring President, Chief Executive Officer and Chairman Rusty Rush; Executive Vice President Derrek Weaver; Chief Operating Officer Michael McRoberts; and Chief Financial Officer Steve Keller, can be accessed live via the Internet at <u>http://investor.rushenterprises.com/events.cfm</u>.

For those who cannot listen to the live broadcast, the webcast will be available on our website at the above link until October 10, 2017. Listen to the audio replay until August 3, 2017 by dialing one of the following telephone numbers:

 Dial in:
 404-537-3406

 Dial in (Toll Free):
 855-859-2056

 Conference ID:
 48405952

## About Rush Enterprises, Inc.

Rush Enterprises, Inc. is the premier solutions provider to the commercial vehicle industry. The Company owns and operates Rush Truck Centers, the largest network of commercial vehicle dealerships in the United States, with more than 100 dealership locations in 21 states. These vehicle centers, strategically located in high traffic areas on or near major highways throughout the United States, represent truck and bus manufacturers, including Peterbilt, International, Hino, Isuzu, Ford, Mitsubishi, IC Bus and Blue Bird. They offer an integrated approach to meeting customer needs — from sales of new and used vehicles to aftermarket parts, service and body shop operations plus financing, insurance, leasing and rental. Rush Enterprises' operations also provide CNG fuel systems, telematics products and other vehicle technologies, as well as vehicle up-fitting, chrome accessories and tires. Additional information about Rush Enterprises' products and services is available at <a href="http://www.rushenterprises.com">www.rushenterprises.com</a>. Follow our news on Twitter at @rushtruckcenter and on Facebook at facebook.com/rushtruckcenters.

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