



July 8, 2014

Rush Enterprises, Inc. Conference Call Advisory for Second Quarter 2014 Earnings Results

SAN ANTONIO, July 8, 2014 (GLOBE NEWSWIRE) -- Rush Enterprises, Inc., (Nasdaq:RUSHA) (Nasdaq:RUSHB), which operates the largest network of commercial vehicle dealerships in North America will host a conference call to discuss earnings for the second quarter of 2014 on Wednesday, July 23, 2014 at 10:00 a.m. Eastern/9:00 a.m. Central. Earnings will be reported after the close of market on Tuesday, July 22, 2014.

Listen to the live conference call on **Wednesday, July 23, 2014 at 10:00 a.m. Eastern/9:00 a.m. Central** by dialing one of the following telephone numbers:

US: 877-638-4557

International: 914-495-8522

Conference ID: 67200051

The conference call, featuring President, Chief Executive Officer and Chairman Rusty Rush; Executive Vice President Martin Naegelin; and Senior Vice President and Chief Financial Officer Steve Keller, can be accessed live via the Internet at <http://investor.rushenterprises.com/events.cfm>.

For those who cannot listen to the live broadcast, the webcast will be available on our website at the above link until October 10, 2014. Listen to the audio replay until July 30, 2014 by dialing one of the following telephone numbers:

US: 855-859-2056

International: 404-537-3406

Conference ID: 67200051

About Rush Enterprises, Inc.

Rush Enterprises, Inc. is the premier service provider to the commercial vehicle industry and owns and operates the largest network of commercial vehicle dealerships in the United States, representing truck and bus manufacturers, including Peterbilt, International, Hino, Isuzu, Ford, IC Bus and Blue Bird. The Company's vehicle centers are strategically located in high traffic areas on or near major highways throughout the United States. These one-stop centers offer an integrated approach to meeting customer needs — from sales of new and used vehicles to aftermarket parts, service and body shop operations plus a wide array of financial services, including financing, insurance, leasing and rental. Rush Enterprises' operations also provide vehicle up-fitting, chrome accessories and tires. For more information, please visit www.rushenterprises.com.

CONTACT: Rush Enterprises, Inc., San Antonio, Texas

Steve Keller (830) 626-5226



Source: Rush Enterprises, Inc.

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