



RIG TOUGH USED TRUCKS – DALLAS EXPANDS RUSH ENTERPRISES' USED TRUCK SUPPORT IN TEXAS

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For Immediate Release

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Rig Tough Used Trucks now open in the Dallas Metroplex

SAN ANTONIO, Texas, August 3, 2015 — A subsidiary of Rush Enterprises, Inc. (NASDAQ: RUSHA & RUSHB), which operates the largest network of commercial vehicle dealerships in North America, has acquired certain assets of Dallas Truck Center, a used truck dealership in Irving, Texas. The newly-acquired dealership is operating as Rig Tough Used Trucks – Dallas.

"Rig Tough Used Trucks helps support our customers with their used truck needs," said Trey Golden, Vice President, Used Trucks, Rush Enterprises, Inc. "From sales to financing, whether our customers need one reliable delivery truck or a large fleet, Rig Tough Used Trucks – Dallas is ready to help find solutions for our customers," he added.

Rig Tough Used Trucks – Dallas, located at 310 South Loop 12, Irving, TX 75060, carries trucks from several leading manufacturers. For more information, call (888) 489-1431.

About Rush Enterprises, Inc.

Rush Enterprises is the premier service provider to the commercial vehicle industry and owns and operates the largest network of commercial vehicle dealerships in the United States, representing truck and bus manufacturers, including Peterbilt, International, Hino, Isuzu, Ford, IC Bus and Blue Bird. The Company's vehicle centers are strategically located in high traffic areas on or near major highways throughout the United States. These one-stop centers offer an integrated approach to meeting customer needs - from sales of new and used vehicles to aftermarket parts, service and body shop operations plus a wide array of financial services, including financing, insurance, leasing and rental. Rush Enterprises' operations also provide vehicle up-fitting, chrome accessories and tires. For more information, please visit www.rushenterprises.com.

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