FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person GORUP DARYL JAMES						RUSH ENTERPRISES INC \TX\ [RUSH]								(Check all applic Director X Officer below)		ej	10% Ow Other (s below)	ner
(Last) (First) (Middle) 555 IH 35 SOUTH, SUITE 500						3. Date of Earliest Transaction (Month/Day/Year) 03/15/2006								56.	Senior Vice President			
(Street) NEW BRAUNFELS TX 78130					4. 1	4. If Amendment, Date of Original Filed (Month/Day/Year)								ie) <mark>X</mark> Foi Foi	·			
(City)	(S		(Zip)															
		Tab	le I - No	n-Deri	vativ	e Se	curities	s Ac	quired,	Dis	posed o	of, or Be	neficia	lly Own	ed			
1. Title of Security (Instr. 3) 2. Transac Date (Month/Da						ar) l	A. Deemed execution Date, fany Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A Disposed Of (D) (Instr. 3,		d (A) or r. 3, 4 and	Secu Bene Own	5. Amount of Securities Beneficially Owned Following Reported		n: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
										v	Amount	(A) or (D)	Price	Tran	action(s . 3 and 4			
Class A Common 01/12/2						2006			P ⁽¹⁾	P ⁽¹⁾		A	\$11.4	54	4,077		D	
		-	Table II -								osed of, converti			/ Owne	d			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Da	Date,	4. Transa Code (8)		of		6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price Derivat Securit (Instr. 5	ve deri Sec Ben Owi Foll Rep Trai	lumber of ivative curities neficially ned lowing ported nsaction(s) str. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A)		Date Exercisabl		Expiration Date	Title	Amount or Number of Shares	1				
Option (right to	\$19.37	03/15/2006			A		13,000		(2)		03/15/2016	Class A Common	13,000	\$19.3	,	13,000	D	

Explanation of Responses:

- 1. Shares were acquired under the Rush Enterprises, Inc. Employee Stock Purchase Plan.
- 2. Options may be exercised in increments of 1/3 on each anniversary of the grant date beginning on the third anniversary of the grant date.

Steven L. Keller, Attorney in Fact for Daryl James Gorup

03/15/2006

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.