



Rush Enterprises, Inc. Conference Call Advisory for Second Quarter 2007 Earnings Results

SAN ANTONIO, Jul 11, 2007 (PrimeNewswire via COMTEX News Network) -- Rush Enterprises Inc., (Nasdaq:RUSHA) (Nasdaq:RUSHB), which operates the largest network of heavy-duty and medium-duty truck dealerships in North America and a construction equipment dealership in Houston, Texas, will host its quarterly conference call to discuss earnings for the second quarter of 2007 on Thursday, July 19, 2007 at 10:00 a.m. EST/ 9:00 a.m. CST. Earnings will be reported after the close of market on Wednesday, July 18, 2007.

Listen to the live conference call on Thursday, July 19, 2007 at 10 a.m. EST/ 9 a.m. CST.

U.S.: 800-811-8845
International: 913-981-4905

The conference call, featuring Chairman Marvin Rush; President & Chief Executive Officer Rusty Rush; Executive Vice President Martin Naegelin; and Vice President & Chief Financial Officer Steve Keller, can be accessed live via the Internet at <http://investor.rushenterprises.com/events.cfm>.

For those who cannot listen to the live broadcast, the webcast will be available on our website at the above link until October 12, 2007. Listen to the audio replay until August 31, 2007 by dialing 888-203-1112 (U.S.) or 719-457-0820 (International) and entering the replay pass code 4302156.

About Rush Enterprises, Inc.

Rush Enterprises operates the largest network of heavy-duty truck and medium-duty dealerships in North America and a John Deere construction equipment dealership in Houston, Texas. Its operations include a network of over 50 Rush Truck Centers located in Alabama, Arizona, California, Colorado, Florida, Georgia, Oklahoma, New Mexico, Tennessee and Texas. The Company has developed its Rush Truck Centers and its Rush Equipment Center as "one-stop centers" where, at one convenient location, its customers can purchase new or used trucks or construction equipment, purchase insurance products, purchase aftermarket parts and accessories and have service performed by certified technicians. For additional information on Rush Enterprises, Inc., please visit www.rushenterprises.com.

The Rush Enterprises, Inc. logo is available at <http://www.primenewswire.com/newsroom/prs/?pkgid=3352>

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SOURCE: Rush Enterprises, Inc.

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