FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL	
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OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

			or Section 30(n) of the investment Company Act of 1940	
1. Name and Addre	ss of Reporting Perso	on*	2. Issuer Name and Ticker or Trading Symbol RUSH ENTERPRISES INC \TX\ [RUSH]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner X Officer (give title Other (specify
(Last) (First) (Middle) 555 IH 35 SOUTH, SUITE 500		(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 05/02/2005	below) below) Vice President
(Street) NEW BRAUNFELS	TX	78130	4. If Amendment, Date of Original Filed (Month/Day/Year)	Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person
(City)	(State)	(Zip)		1 010011

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned													
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Disposed Of			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(instr. 4)			
Class A Common	05/02/2005		M		293	A	\$5.75	522(1)	D				
Class A Common	05/02/2005		S		293	D	\$14.9238	229	D				
Class B Common	05/02/2005		M		293	A	\$5.75	296	D				
Class B Common	05/02/2005		S		293	D	\$14.84	3	D				
Class A Common	05/02/2005		M		325	A	\$3.5	554	D				
Class A Common	05/02/2005		S		325	D	\$14.9238	229	D				
Class B Common	05/02/2005		M		325	A	\$3.5	328	D				
Class B Common	05/02/2005		S		325	D	\$14.84	3	D				
Class A Common	05/02/2005		M		500	A	\$2.065	729	D				
Class A Common	05/02/2005		S		500	D	\$14.9238	229	D				
Class B Common	05/02/2005		M		500	A	\$2.065	503	D				
Class B Common	05/02/2005		S		500	D	\$14.84	3	D				

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Option (right to buy)	\$5.75	05/02/2005		M			293	(2)	03/15/1999	Class A Common	293	\$5.75	0	D	
Option (right to buy)	\$5.75	05/02/2005		M			293	(2)	03/15/1999	Class B Common	293	\$5.75	0	D	
Option (right to buy)	\$3.5	05/02/2005		M			325	(2)	03/15/2010	Class A Common	325	\$3.5	0	D	
Option (right to buy)	\$3.5	05/02/2005		M			325	(2)	03/15/2010	Class B Common	325	\$3.5	0	D	
Option (right to buy)	\$2.065	05/02/2005		M			500	(2)	03/15/2011	Class A Common	500	\$2.065	500	D	

	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of Deriv Secu Acqu (A) o Dispo	r osed) r. 3, 4	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		nount of curities Security (Instr. 5) rivative Security		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Option (right to buy)	\$2.065	05/02/2005		M			500	(2)	03/15/2011	Class B Common	500	\$2.065	500	D	

Explanation of Responses:

- 1. Includes 71 shares acquired under the Rush Enterprises, Inc. Employee Stock Purchase Plan on December 31, 2004.
- 2. Options may be exercised in increments of 1/3 on each anniversary of the grant date beginning on the third anniversary of the grant date.

Steven L. Keller, Attorney-in-Fact 05/04/2005

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.