FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

	OMB APPROVAL									
	OMB Number:	3235-0287								
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- 1	hours per response.	0.5								

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* RUSH WILLIAM M RUSTY					2. Issuer Name and Ticker or Trading Symbol RUSH ENTERPRISES INC \TX\ [RUSHA]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director X 10% Owner						
(Last) (First) (Middle) 555 IH 35 SOUTH, SUITE 500					3. Date of Earliest Transaction (Month/Day/Year) 03/15/2023								X Officer (give title Other (specify below) CEO, President and COB						
(Street) NEW BRAUNFELS TX 78130				4.										6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting					
(City)	(S	tate)	(Zip)												Person	1			
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																		
Date			2. Transa Date (Month/D		2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 ar			nd 5) Securities Beneficial Following		/ Owned Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership		
									Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)				(Instr. 4)	
Class B Common Stock			03/15/2023				F		5,276(1)	D	\$55 .	55	1,427,43	7,431.3513(2)		D			
Class B Common Stock 03/15				03/15/	/2023)23			F		5,682(3)	D	\$55 .	55	1,421,74	,749.3513(2)		D	
Class B Common Stock 03/15/20				/2023)23			A		70,000(4)	A	\$0	1,491,74		9.3513(2)		D		
Class B Common Stock														4,504	-,123		I	By 3MR Partners, L.P.	
Class A Common Stock														4,1	23		I	By 3MR Partners, L.P.	
Class A Common Stock														116,101.4472(5)			D		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	rative Conversion Date rity or Exercise (Month/Day/Year) if any			4. Transa Code (8)				6. Date Expira (Month	tion Da		7. Title and Am of Securities Underlying Derivative Secu (Instr. 3 and 4)		Derivativ Security		9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	Over the control of t	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercis	sable	Expiration Date	Title	Amou or Numb of Share	oer					
Option (right to buy)	\$52.56	03/15/2023			A		35,000		(6))	03/15/2033	Class A Common Stock	35,0	\$0		35,000		D	

Explanation of Responses:

- 1. Shares reported are shares not reported to the reporting person in order to satisfy the reporting person's tax obligations with respect to vesting associated with the grant of restricted stock that occurred on March 15, 2021
- 2. Includes unvested restricted stock and certain shares included in the Company's deferred compensation plan.
- 3. Shares reported are shares not reported to the reporting person in order to satisfy the reporting person's tax obligations with respect to vesting associated with the grant of restricted stock that occurred on March 15, 2022.
- 4. Reflects the grant of restricted stock. The restricted stock vests in increments of 1/3 on each of the first, second and third anniversary of the grant date, which is March 15, 2023.
- 5. Includes certain shares included in the Company's deferred compensation plan.
- 6. Options may be exercised in increments of 1/3 on each anniversary of the grant date beginning on the third anniversary of the grant date. The grant date is ten years prior to the expiration date.

/s/ Steven L. Keller, Attorney-03/17/2023 in-Fact for W.M. "Rusty" Rush

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.