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FOR IMMEDIATE RELEASE

**RUSH ENTERPRISES ANNOUNCES SECOND AND THIRD QUARTER
PERFORMANCE IS ON TRACK**

SAN ANTONIO—June 24, 2002-- Rush Enterprises, Inc. (NASDAQ: RUSH), which operates the largest network of Peterbilt heavy-duty truck dealerships in North America, John Deere construction equipment dealerships in Texas and Michigan, and three of the largest farm and ranch superstores (D&D) in America, today announced that it is on track to meet or exceed analysts' earnings forecasts for the second and third quarters.

Analysts' estimates range from 24 cents to 25 cents for the second quarter, and 17 cents to 30 cents for the third quarter. The Company, which reported 15 cents and 21 cents a share during the second and third quarters of 2001, respectively, expects to meet or exceed analysts' estimates of 25 cents and 30 cents per diluted share for the second and third quarters of 2002, respectively. The increase in earnings is attributable to higher new truck sales volumes and a stronger used truck market resulting from the upcoming change in emission guidelines.

Certain statements contained herein, are "forward-looking" statements (as such term is defined in the Private Securities Litigation Reform Act of 1995). Because such statements include risks and uncertainties, actual results may differ materially from those expressed or implied by such forward-looking statements. Factors that could cause actual results to differ materially from those expressed or implied by such forward-looking statements include, but are not limited to, competitive factors, general economic conditions, political factors, cyclicalities, economic conditions in the new and used truck and construction equipment markets, customer relations, relationships with vendors, the interest rate environment, governmental regulation and supervision, seasonality, distribution networks, product introductions and acceptance, technological change, changes in industry practices, onetime events and other factors contained in filings made by the company with the Securities and Exchange Commission.