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## **Feel The 'Rush'**

### **Rush Truck Centers To Serve as Primary Sponsor of Tony Stewart and No. 14 Team for Three NASCAR Sprint Cup Series Races; Will Serve as Associate Sponsor for All Other Sprint Cup Races**

DAYTONA BEACH, Fla., (Feb. 22, 2013) - Rush Enterprises, which operates the largest network of commercial vehicle dealerships in North America, will be the primary sponsor of Tony Stewart and the No. 14 NASCAR Sprint Cup Series team of Stewart-Haas Racing (SHR) for three Sprint Cup races with its Rush Truck Centers brand.

Rush Truck Centers will adorn the hood of the No. 14 Chevrolet SS March 24 at Auto Club Speedway in Fontana, Calif., April 7 at Martinsville (Va.) Speedway and April 27 at Richmond (Va.) International Raceway. When not serving as the primary sponsor, Rush Truck Centers will be an associate sponsor on the No. 14 Chevrolet with placement on the B-pillar and lower-rear quarterpanel.

"We've been doing business with Rush Truck Centers for years. It's an established relationship that will now have a much higher profile thanks to their decision to become a primary sponsor with the No. 14 team," said Stewart, co-owner of SHR with Haas Automation founder Gene Haas. "Rush Truck Centers keeps our trucks and transporters in great condition, and you could argue those are the most important parts of our race team. Without them, our cars never get to the racetrack. The employees of Rush Truck Centers are as detail-oriented as we are, and they play a critical role in the success of our race team."

Stewart, the three-time Sprint Cup champion (2002, 2005 and 2011), is a two-time winner at Fontana and is the defending winner of the track's Sprint Cup race. Stewart is also a three-time winner at Martinsville and a three-time winner at Richmond.

"Rush Truck Centers is extremely proud to increase our partnership with Stewart-Haas Racing by becoming a primary sponsor of Tony Stewart and the No. 14 team," said Rusty Rush, president and chief executive officer, Rush Enterprises, Inc. "We've been a part of Stewart-Haas Racing since 2010. They have a championship culture based on winning, with the same passion and drive we have at Rush Truck Centers. Many of our customers and employees are NASCAR fans, so expanding our relationship with Stewart-Haas Racing makes business sense, now and for the future."

Since the creation of SHR in 2009, the team has won 17 races, 11 poles and captured the 2011 Sprint Cup championship. Along the way, trucks provided by Rush Truck Centers have successfully hauled SHR's fleet of racecars to every race and test session.

#### **About Rush Enterprises, Inc.:**

Rush Enterprises, Inc., is the premier solutions provider to the commercial vehicle industry and owns and operates the largest network of commercial vehicle dealerships in the United States, representing truck and bus manufacturers, including Peterbilt, International, Hino, Isuzu, Ford, IC Bus and Blue Bird. The company's vehicle centers are strategically located in high-traffic areas on or near major highways in 15 states throughout the United States. These one-stop centers offer an integrated approach to meeting customer needs - from sales of new and used vehicles to aftermarket parts, service and body shop operations, plus a wide array of financial services, including financing, insurance, leasing and rental. Rush Enterprises' operations also provide vehicle up-fitting, chrome accessories and tires. For more information, please visit [www.RushEnterprises.com](http://www.RushEnterprises.com).

#### **About Stewart-Haas Racing:**

Stewart-Haas Racing is the title-winning NASCAR Sprint Cup Series team co-owned by three-time Sprint Cup champion Tony Stewart and Gene Haas, founder of Haas Automation - the largest CNC machine tool builder in the western world. The team fields three entries in the elite Sprint Cup Series - the No. 14 Bass Pro Shops/Mobil 1 Chevrolet for Stewart, the No. 39 Quicken Loans Chevrolet for 2008 Daytona 500 winner Ryan Newman and the No. 10 GoDaddy.com Chevrolet for Danica Patrick. Based in Kannapolis, N.C., Stewart-Haas Racing operates out of a 140,000-square-foot facility with nearly 200 employees. For more information, please visit us on the Web at [www.StewartHaasRacing.com](http://www.StewartHaasRacing.com), on Facebook at

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