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Eight New Locations in Georgia Expand Rush Truck Centers Nationwide Network

Company Now Operates 120 Locations in 20 States, Including 15 Locations in Georgia

SAN ANTONIO, Texas, May 5, 2015 (GLOBE NEWSWIRE) -- The subsidiaries of Rush Enterprises, Inc. (Nasdaq:RUSHA) (Nasdaq:RUSHB), which operates the largest network of commercial vehicle dealerships in North America, have acquired certain assets of Yancey Truck Centers, located in Georgia. The acquisition includes International Truck dealerships in eight locations in central Georgia and an Idealease truck rental and leasing operation in Albany, Georgia. The newly acquired dealerships will operate as part of the company's Navistar division and result in the company operating 120 Rush Truck Centers in 20 states.

The purchase price for the assets, goodwill and real estate was approximately \$30 million.

"This acquisition significantly expands our Navistar presence in the Southern United States," said W. M. "Rusty" Rush, Chairman, CEO and President of Rush Enterprises, Inc. "More importantly, the strength of our network allows us to keep our customers up and running, while offering convenience and best-in-class technology and service, now in eight new locations," he added.

"Yancey Truck Centers is a respected dealer organization, and we look forward to continuing the standard of service excellence they have established. We are happy to welcome into our organization the employees who helped build that reputation," Rush continued.

Rush Truck Center - Albany is now open at 1312 Blaylock Street, Albany, GA 31705. For more information, call (229) 436-2461 or (800) 526-9939.

Rush Truck Center - Augusta North is now open at 2925 Gun Club Road, Augusta, GA 30907. For more information, call (706) 729-0933 or (866) 826-2424.

Rush Truck Center - Augusta South is now open at 1357 Gordon Highway, Augusta, GA 30901. For more information, call (706) 724-2240 or (888) 999-6297.

Rush Truck Center - Blackshear is now open at 2792 Highway 84 West, Blackshear, GA 31516. For more information, call (912) 449-6750 or (800) 551-1118.

Rush Truck Center - Columbus South is now open at 1600 Box Road, Columbus, GA 31907. For more information, call (706) 660-5110 or (888) 926-2393.

Rush Truck Center - Macon is now open at 1320 Guy Paine Road, Macon, GA 31206. For more information, call (478) 785-1189 or (888) 926-2398.

Rush Truck Center - Tifton North is now open at 2703 South Carpenter Road, Tifton, GA 31794. For more information, call (229) 386-5834 or (800) 752-4090.

Rush Truck Center - Valdosta is now open at 3640 Whitewater Road, Valdosta, GA 31601. For more information, call (229) 316-0282 or (866) 892-9635.

Rush Truck Leasing - Albany Idealease is now open at 1312 Blaylock Street, Albany, GA 31705. For more information, call (229) 436-2461 or (800) 526-9939.

About Rush Enterprises, Inc.

Rush Enterprises is the premier service provider to the commercial vehicle industry and owns and operates the largest network

of commercial vehicle dealerships in the United States, representing truck and bus manufacturers, including Peterbilt, International, Hino, Isuzu, Ford, IC Bus and Blue Bird. The Company's vehicle centers are strategically located in high traffic areas on or near major highways throughout the United States. These one-stop centers offer an integrated approach to meeting customer needs - from sales of new and used vehicles to aftermarket parts, service and body shop operations plus a wide array of financial services, including financing, insurance, leasing and rental. Rush Enterprises' operations also provide vehicle up-fitting, chrome accessories and tires. For more information, please visit www.rushenterprises.com.

About Yancey Bros. Co.

Headquartered in Austell, GA, Yancey Bros. Co. is recognized as the *Nation's Oldest Caterpillar Dealer*. Family owned and operated since 1914, Yancey offers Caterpillar and Blue Bird products, parts and service across the state of Georgia. For more information, please visit www.YanceyBros.com.

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