



## Rush Enterprises, Inc. Conference Call Advisory for Second Quarter 2011 Earnings Results

SAN ANTONIO, July 12, 2011 (GLOBE NEWSWIRE) -- Rush Enterprises, Inc., (Nasdaq:RUSHA) (Nasdaq:RUSHB), which operates the largest network of commercial vehicle dealerships in North America, will host a conference call to discuss earnings for the second quarter of 2011 on Wednesday, July 27, 2011 at 11:00 a.m. Eastern/ 10:00 a.m. Central. Earnings will be reported after the close of market on Tuesday, July 26, 2011.

Listen to the live conference call on **Wednesday, July 27, 2011 at 11:00 a.m. Eastern/10:00 a.m. Central** by dialing one of the following telephone numbers:

US: 877-638-4557

International: 914-495-8522

The conference call, featuring Chairman Marvin Rush; President & Chief Executive Officer Rusty Rush; Executive Vice President Martin Naegelin; and Vice President and Chief Financial Officer Steve Keller, can be accessed live via the Internet at

<http://investor.rushenterprises.com/events.cfm>.

For those who cannot listen to the live broadcast, the webcast will be available on our website at the above link until October 15, 2011. Listen to the audio replay until August 3, 2011 by dialing one of the following telephone numbers:

US: 800-642-1687

International: 706-645-9291

Conference ID: 81631892

### About Rush Enterprises, Inc.

Rush Enterprises, Inc. owns and operates the largest network of commercial vehicle dealerships in the United States, representing truck and bus manufacturers including Peterbilt, International, Hino, Isuzu, Ford, UD, Blue Bird, IC, Diamond and Elkhart. The Company's vehicle centers are strategically located in high traffic areas on or near major highways in 14 states throughout the southern and western United States. These one-stop centers offer an integrated approach to meeting customer needs -- from sales of new and used vehicles to aftermarket parts, service and body shop operations plus a wide array of financial services, including financing, insurance, leasing and rental. Rush Enterprises' operations also provide vehicle up-fitting, chrome accessories and tires. For more information, please visit [www.rushenterprises.com](http://www.rushenterprises.com).

The Rush Enterprises, Inc. logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=3352>

CONTACT: Rush Enterprises, Inc., San Antonio, Texas

Steve Keller

(830) 626-5226



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