

July 13, 2016

Marlin Business Services Corp. Offering Financing To Rush Enterprises Dealerships

Marlin Dedicated Field Sales Representatives Will Service Over 100 U.S. Dealer Locations

MOUNT LAUREL, N.J., July 13, 2016 (GLOBE NEWSWIRE) -- <u>Marlin Business Services Corp.</u> (NASDAQ:MRLN), a leader in the commercial equipment financing industry, announced it has entered an agreement with <u>Rush Enterprises</u> (NASDAQ:RUSHA) to support its dealership network with financing options for their customers to purchase new and used commercial trucks. Marlin dedicated field representatives will be offering financing through more than 100 Rush Truck Centers throughout the United States.

Marlin has extensive experience providing thousands of vendor finance programs that offer seamless delivery, ease of use, fast approvals and exceptional customer care. Its customer technology platform gives dealers the tools and resources for 24/7 real-time access to facilitate and monitor financing transactions.

"We are happy to include Marlin in our portfolio of financing solutions for customers buying new and used trucks," said Scott Anderson, Senior Vice President, Finance, Insurance and Leasing, Rush Enterprises. "Marlin's focus on offering valuable finance programs for customers is a great fit with our strategy as the premium solutions provider in the commercial vehicle industry," he added.

"We're delighted to put Marlin's experience in vendor finance programs to work for Rush Truck Centers' dealer network," said Dave Herring, Vice President of Sales, Marlin Transportation Finance Group. "We look forward to supporting Rush Truck Centers' sales efforts with fast, easy and competitive financing options along with our transportation industry expertise."

About Rush Enterprises, Inc.

Rush Enterprises, Inc. is the premier solutions provider to the commercial vehicle industry. The Company owns and operates Rush Truck Centers, the largest network of commercial vehicle dealerships in the United States, with more than 100 dealership locations in 21 states. These vehicle centers, strategically located in high traffic areas on or near major highways throughout the United States, represent truck and bus manufacturers, including Peterbilt, International, Hino, Isuzu, Ford, Mitsubishi, IC Bus and Blue Bird. They offer an integrated approach to meeting customer needs — from sales of new and used vehicles to aftermarket parts, service and body shop operations plus financing, insurance, leasing and rental. Rush Enterprises' operations also provide CNG fuel systems, telematics products, vehicle up-fitting, chrome accessories and tires. For more information, please visit www.rushenterprises.com.

About Marlin Business Services Corp.

Marlin Business Services Corp. is a nationwide provider of commercial lending solutions for businesses of any size. Through its wholly-owned operating subsidiary, Marlin Business Bank, Marlin provides innovative commercial financing programs. Our equipment financing and loan products are offered directly to businesses, and through third party vendor programs, which includes manufacturers, distributors, independent dealers and brokers. Our mission is to offer convenient financing products while providing the highest level of personalized customer service. Marlin is publicly traded (NASDAQ:MRLN). For more information about Marlin, visit www.marlincorp.com or call toll free at (888) 479-9111.

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Source: Marlin Business Services Corp.

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