



## **Rush Enterprises, Inc. Chairman W. Marvin Rush Named Ernst & Young Entrepreneur Of The Year® 2007 Award Winner in the Houston and Gulf Coast Area**

### **Award Recognizes Entrepreneurial Excellence in Distribution and Construction Category**

SAN ANTONIO, Texas, July 3, 2007 — Rush Enterprises, Inc. (NASDAQ: RUSHA & RUSHB), which operates the largest network of heavy- and medium-duty truck dealerships in North America and a John Deere construction equipment dealership in Houston, Texas, today announced that W. Marvin Rush, founder and Chairman of Rush Enterprises, Inc. received the Ernst & Young Entrepreneur Of The Year® 2007 Award in the Distribution and Construction category in the Houston and Gulf Coast area. According to Ernst & Young, the award recognizes outstanding entrepreneurs who are building and leading dynamic, growing businesses. Mr. Rush was selected by an independent panel of judges and the award was presented at an Ernst & Young Entrepreneur Of The Year gala event at the InterContinental Houston Hotel on June 28, 2007.

In accepting the award, Mr. Rush said, "It is a great honor to be recognized by Ernst & Young for this prestigious award. This award proves that you can achieve much when you build a company of great people, provide the proper tools and allow them the independence and freedom to act. I might have had the vision for what today is a coast-to-coast network of premium truck and equipment dealerships and related services, but it is the people of Rush Enterprises that have been part of this organization's 40 year history that have helped this vision become reality."

The Ernst & Young Entrepreneur Of The Year awards program celebrates its 21st anniversary this year and continues to honor entrepreneurs who have demonstrated excellence in such areas as innovation, financial performance, and personal commitment to their businesses and communities.

"Ernst & Young is honored to recognize extraordinary business leaders, such as Marvin Rush, and the companies they have built," said Doug Bogart, Ernst & Young Entrepreneur Of The Year program director for the Houston and Gulf Coast area.

As a Houston and Gulf Coast award winner, Mr. Rush is now eligible for consideration for the Ernst & Young Entrepreneur Of The Year 2007 national program. Award winners in several national categories, as well as the overall national Ernst & Young Entrepreneur Of The Year award winner, will be announced at the annual awards gala in Palm Springs, California on November 17, 2007. The national Entrepreneur Of The Year celebration is part of Ernst & Young's Strategic Growth Forum. The overall national Entrepreneur Of The Year award recipient is then considered for the world event held in Monte Carlo.

### **About Rush Enterprises, Inc.**

Rush Enterprises, Inc. operates the largest network of heavy-duty truck and medium-duty dealerships in North America and a John Deere construction equipment dealership in Houston, Texas. Its operations include a network of over 50 Rush Truck Centers located in Alabama, Arizona, California, Colorado, Florida, Georgia, Oklahoma, New Mexico, Tennessee and Texas. The Company has developed its Rush Truck Centers and its Rush Equipment Center as "one-stop centers" where, at one convenient location, its customers can purchase new or used trucks or construction equipment, purchase insurance products, purchase aftermarket parts and accessories and have service performed by certified technicians. For additional information on Rush Enterprises, Inc., please visit [www.rushenterprises.com](http://www.rushenterprises.com)

### **About the Ernst & Young Entrepreneur Of The Year Awards**

The Entrepreneur Of The Year® awards program was created and is produced by professional services firm Ernst & Young LLP. As the first award of its kind, the Ernst & Young Entrepreneur Of The Year® Award recognizes outstanding entrepreneurs who are building and leading dynamic and growing businesses. The program, which celebrated its 20th anniversary in 2006, honors entrepreneurs through regional, national and global award programs in over 125 cities and 40 countries.

### **Sponsors**

Founded and produced by Ernst & Young LLP, the Entrepreneur Of The Year Awards are pleased to have Bank of America as the national presenting sponsor, as well as SAP America and the Ewing Marion Kauffman Foundation as national sponsors. In

the Houston and Gulf Coast area, local sponsors include Bowne of Houston, Fulbright & Jaworski, L.L.P., and the Houston Business Journal.

### **About Ernst & Young**

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