



## **Rush Enterprises, Inc. Appoints Gerald R. Szczepanski to Board**

SAN ANTONIO, Texas, Oct 29, 2008 (GlobeNewswire via COMTEX News Network) -- Rush Enterprises, Inc. (Nasdaq:RUSHA) (Nasdaq:RUSHB), which operates the largest network of heavy- and medium-duty truck dealerships in North America and a John Deere construction equipment dealership in Houston, Texas, announced that Gerald R. Szczepanski was appointed to the Board of Directors of Rush Enterprises, Inc. on October 28, 2008.

Mr. Szczepanski was the co-founder, and former Chairman and Chief Executive Officer of Gadzooks, Inc., a publicly traded, specialty retailer of casual clothing and accessories for teenagers. Mr. Szczepanski is a director, Chair of the Compensation Committee and a member of the Audit Committee and the Nominating and Corporate Governance Committee of GameStop Corp.

Said W. Marvin Rush, Chairman of Rush Enterprises, Inc., of the announcement, "We are very pleased that Jerry Szczepanski will be joining the Board. His knowledge of the operations of multi-point retail establishments and entrepreneurial spirit will be an asset to our organization."

W. M. "Rusty" Rush, President and Chief Executive Officer of Rush Enterprises, Inc., said, "Jerry will bring an important outside perspective to our Board. His years of experience both running and serving as an independent director of public companies will help Rush Enterprises as we operate in today's challenging environment and continue to grow in the future."

About Rush Enterprises, Inc.

Rush Enterprises, Inc. operates the largest network of heavy-duty and medium-duty truck dealerships in North America and a John Deere construction equipment dealership in Houston, Texas. Its operations include a network of Rush Truck Centers located in Alabama, Arizona, California, Colorado, Florida, Georgia, New Mexico, North Carolina, Oklahoma, Tennessee and Texas. The Company has developed its Rush Truck Centers and its Rush Equipment Center as "one-stop centers" where, at one convenient location, its customers can purchase new or used trucks or construction equipment, purchase insurance products, purchase aftermarket parts and accessories and have service performed by certified technicians. For additional information on Rush Enterprises, Inc., please visit [www.rushenterprises.com](http://www.rushenterprises.com)

The Rush Enterprises, Inc. logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=3352>

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