FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| Check this box if no longer subject to |
|----------------------------------------|
| Section 16. Form 4 or Form 5 |
| obligations may continue. See |
| Instruction 1(b). |

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* NAEGELIN MARTIN A | | | | | | | 2. Issuer Name and Ticker or Trading Symbol RUSH ENTERPRISES INC \TX\ [RUSH] | | | | | | | | | | of Reporting cable) or (give title | | | vner | | |
|----------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------|--------------------------------------------|-----------------------------------------------|-------|---------------------------------------|----------------------------------------------------------|--------------------------------------------------------------------------------|-------|-------------|-------------------------------------------------------|---|--------------------------------|----------------------------------|--------------------------------------------------------------------------------------------------|--------|-------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------|---------------------------------|-----------------------------------------|--|--|
| (Last) (First) (Middle) 555 IH 35 SOUTH, SUITE 500 | | | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 07/22/2005 | | | | | | | | | | X Officer (give title Officer Specify below) Chief Financial Officer | | | | | |
| (Street) NEW BRAUNFELS TX 78130 | | | | | 4. 11 | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | | | 6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | | |
| (City) | (S | | (Zip) | | | | | | | | | | | | | | | | | | | |
| Table I - Non-Derivative Securities Acquired, Dispose 1. Title of Security (Instr. 3) 2. Transaction 2. Deemed 3. 4. | | | | | | | | | | | | | | Bene | | | | | | 7. Nature | | |
| Date (Month/Da | | | | | | Execution Date, | | | ·,] | Transa Code (I 8) | | Disposed Of (D) (Instr. 3, 4 a | | | | Securition Benefici Owned I | s Formully (D) (ollowing (I) (I | Form (D) or | or Indirect I nstr. 4) (| of Indirect Beneficial Ownership | | |
| | | | | | | | | | , | Code | v | Amount | (/ (I | A) or D) | Price | Reported Transaction(s) (Instr. 3 and 4) | | | [| (Instr. 4) | | |
| Class B Common Stock 07/2 | | | | | | 2005 | | | | M | | 934 | | Α | \$3.5 | 2, | 2,934 | | D | | | |
| Class B Common Stock 07/22/ | | | | | | 2005 | | | | M | | 2,000 | 0 | A | \$2.06 | 5 4, | 4,934 | | D | | | |
| Class B Common Stock 07/22/ | | | | | | 2005 | | | | M | | 2,333 | 3 | A | \$3.52 | 5 7, | 7,267 | | D | | | |
| Class B Common Stock 07/22/2 | | | | | | 2005 | | | | S | | 432 | | D | \$15.1 | 5 6, | 6,835 | | D | | | |
| Class B Common Stock 07/22/2 | | | | | 2/2005 | 2005 | | | | S | | 4,835 | 5 | D | \$15.0 | 6 2, | 000 | | D | | | |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deeme Execution if any (Month/Da | Date, | 4. Transactio Code (Insti 8) | | 5. Number of | | Exp | 6. Date Exercis: Expiration Date (Month/Day/Yea | | | Amou Secur Under Deriva | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number derivative Securities Becurities Owned Following Reported Transaction (Instr. 4) | Ownershi Form: Direct (D) or Indirect (I) (Instr. 4 | Ownership Form: | Beneficial Ownership t (Instr. 4) | | |
| | | | | | Code | v | (A) | (D) | Date Exe | e ercisabl | | xpiration ate | Title | or Nu of | ımber | | | | | | | |
| Option (right to buy) | \$3.5 | 07/22/2005 | | | M | | | 934 | | (1) | 0 | 3/15/2010 | Class Comn Stoc | non S | 934 | \$3.5 | 0 | | D | | | |
| Option (right to buy) | \$2.65 | 07/22/2005 | | | M | | | 2,000 | | (1) | 0 | 3/15/2011 | Class Comn Stoc | non 2 | ,000 | \$2.065 | 2,000 | | D | | | |
| Ontion | | | | | | | | | | | | | Class | ъ | | | | | | | | |

Explanation of Responses:

\$3.525

(right to

1. Options may be exercised in increments of 1/3 on each anniversary of the grant date begining on the third anniversary of the grant date; the grant date is ten year before the expiration date.

4,667

(1)

03/15/2012 Common

Stock

Steven L. Keller, by power of 07/26/2005 attorney

\$3.525

** Signature of Reporting Person

2,333

Date

4,667

D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

07/22/2005

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.