



## **Rush Enterprises, Inc. Conference Call Advisory for First Quarter 2008 Earnings Results**

SAN ANTONIO, Apr 10, 2008 (PrimeNewswire via COMTEX News Network) -- Rush Enterprises Inc., (Nasdaq:RUSHA) (Nasdaq:RUSHB), which operates the largest network of heavy-duty and medium-duty truck dealerships in North America and a construction equipment dealership in Houston, Texas, will host its quarterly conference call to discuss earnings for the first quarter of 2008 on Friday, April 18, 2008 at 11:00 a.m. EST/ 10:00 a.m. CST. Earnings will be reported after the close of market on Thursday, April 17, 2008.

Listen to the live conference call on Friday, April 18, 2008 at 11:00 a.m. EST/ 10:00 a.m. CST.

US: 877-627-6544  
International: 719-325-4937

The conference call, featuring Chairman Marvin Rush; President & Chief Executive Officer Rusty Rush; Executive Vice President Martin Naegelin; and Vice President and Chief Financial Officer Steve Keller, can be accessed live via the Internet at <http://investor.rushenterprises.com/events.cfm>.

For those who cannot listen to the live broadcast, the webcast will be available on our website at the above link until July 15, 2008. Listen to the audio replay until April 25, 2008 by dialing 888-203-1112 (US) or 719-457-0820 (International) and entering the replay pass code 8598409.

About Rush Enterprises, Inc.

Rush Enterprises operates the largest network of heavy-duty truck and medium-duty dealerships in North America and a John Deere construction equipment dealership in Houston, Texas. Its operations include a network of over 50 Rush Truck Centers located in Alabama, Arizona, California, Colorado, Florida, Georgia, Oklahoma, New Mexico, Tennessee and Texas. The Company has developed its Rush Truck Centers and its Rush Equipment Center as "one-stop centers" where, at one convenient location, its customers can purchase new or used trucks or construction equipment, purchase insurance products, purchase aftermarket parts and accessories and have service performed by certified technicians. For additional information on Rush Enterprises, Inc., please visit [www.rushenterprises.com](http://www.rushenterprises.com).

The Rush Enterprises, Inc. logo is available at <http://www.primenewswire.com/newsroom/prs/?pkgid=3352>

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SOURCE: Rush Enterprises, Inc.

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